



News

January 25, 2010

MI Technologies Names Jan Kendall to Vice President, Marketing



ATLANTA -- MI Technologies, the leading global supplier of RF and Microwave antenna test and measurement products, systems and services, announced today the appointment of Jan Kendall to the role of Vice President, Marketing reporting to John Breyer, President and CEO of MI Technologies.

Ms. Kendall will provide leadership in all aspects of marketing for MI Technologies including product marketing, brand management, mar-com and marketing operations.

“The company is looking to Ms. Kendall to provide highly impactful vision and messaging for MI.” said John Breyer, President and CEO of MI Technologies. “With Jan’s extensive background in marketing, brand management and enablement programs, the orchestration and delivery of our planned marketing programs will further take MI Technologies’ market leadership through this new decade.”

“Jan possesses strong thought leadership skills and entrepreneurial drive,” Breyer continued, “She has a true passion and appreciation for innovation and the power of creative thinking and its ability to transform how a company markets its products/services, and a solid understanding of and practical experience in communications development, from the strategic to the tactical.”

Prior to her appointment as vice president, Jan Kendall served as director of product marketing where she was responsible for marketing communications and the initiation and execution of the re-branding effort MI Technologies has undertaken in the last year.

During her career, Ms. Kendall has established a strong track record of achievement with such multinational technology companies as Harris Corp., Scientific-Atlanta, Tandberg Television and DataPath, Inc. where she held senior level responsibilities for product, marketing, program and operational management. She holds a Bachelor’s degree in management from Rollins College, Winter Park, Florida.

For more information about MI Technologies products, services and solutions contact sales@mi-technologies.com, or dial +1-678-475-8300, or visit our web site at <http://www.mi-technologies.com/>

For information about MI Technologies marketing programs, communications and website, email marketing@mi-technologies.com.

MI Technologies, (<http://www.mi-technologies.com>), headquartered in Suwanee, Georgia, delivers engineering solutions and advanced products, systems, and software to address a wide range of technical applications where precise measurement, control or data acquisition is required. For more than 50 years, the business has been a leading supplier of products, systems and services for Near Field, RF and Microwave antenna, radome, and radar cross section (RCS) testing. MI Technologies' test, measurement and precision motion control products are used in research, development, monitoring and manufacturing processes worldwide.

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Editors: [Click here](#) for photo of Ms. Kendall.